



2016 Scarecrow Festival – Partnership Opportunities

For more information contact: Claire Perrott or Lynda Winne – lyndawinne@gmail.com – 713.857.7366

\$7,500 – Presenting Partner (one of two)

- Company Logo/Name on all marketing including, press releases, eblasts (30,000 audience), radio, newspaper, magazines, a targeted direct mailer, 10,000 local pizza box toppers and the Cross Creek Ranch homepage (13,000 sessions in October of 2015), all press releases and eblasts pertaining to the Scarecrow Festival from Cross Creek Ranch
- Presentation of awards to Contest Winners
- 10x20 decorated tent, with a table, chairs and banners
- Banners and Signage throughout Event Area
- Acknowledgement and thanks by emcee throughout the day of Company name and sponsored area.

\$5,000— Music and Stage Partner

- 10x20 decorated tent, with a table, chairs and banners
- Banners and Signage on Performance Stage
- Your Logo/Name/Link on Scarecrow Festival Website

\$3,500 – Carnival Sponsor

- 10x10 decorated tent, with a table, chairs and banners
- Signage at Carnival Ticket Sales and entry and at every carnival game
- Your Logo/Name/Link on Scarecrow Festival website

\$2,500— Scarecrow Trail Sponsor

- 10x10 decorated tent, with a table, chairs and banner
- Signage along the Scarecrow Trail and ticket booths
- Your Logo/Name/Link on Scarecrow Festival website

\$1,000 – Sponsor of one of the following:

Pumpkin Decorating (2)	Face Painting (2)
Needle in a Haystack	Bobbing for Apples
Balloon Artist	Pumpkin Patch
Photo Booth	

- Your Logo/Name/Link on Scarecrow Festival website
- 10x10 decorated tent, with a tables, chairs and banners

\$500 – Scarecrow Sponsor

- A 10x10 decorated tent, with tables, chairs and banner
- Your Logo/Name/Link on Scarecrow Festival website
- Event day signage

\$250 – Food/Merchandise Vendor (limited space available)

- A 10x10 decorated tent, with tables, chairs and banner

\$150 –Food Truck Fee