



# SPONSORSHIP SIGNUP



## Dear Sponsor,

On Saturday, April 4, 2020, the 2nd annual Mutt Strut will be held in Cross Creek Ranch benefiting the Fort Bend County Animal Services, PAWS (Pets Are Worth Saving). With your help, we will be able to raise funds to help support many 4-legged friends right here in our community.

**\$2,500**

### Top Dog Sponsor - 1 Available

- Event Naming Rights - Mutt Strut at Cross Creek Ranch presented by "Your Company Name"
- Premium vendor space including 1 table and 2 chairs, (Must supply your own tent\*)
- Partner will be mentioned a minimum of 5 times on the front stage throughout the event
- Placement of company logo on all appropriate marketing materials for Mutt Strut, i.e., press releases, social media, digital marketing and event landing page
- Company logo displayed on several on-site event signs (course signs)
- Opportunity to provide promotional item(s) in Wag Bags

**SOLD**

**\$1,000**

### Peanut Butter Sponsor - 1 Available

- Announces Peanut Butter Winners
- Premium vendor space including 1 table and 2 chairs, (Must supply your own tent\*)
- Partner will be mentioned in 3 P/A announcements during the Mutt Strut
- Placement of company logo on all appropriate marketing materials for Mutt Strut, i.e., press releases, social media, digital marketing and event landing page
- Opportunity to provide promotional items(s) in Wag Bags

**\$1,000**

### Costume Contest Sponsor - 1 Available

- Announces Costume Contest Winners
- Premium vendor space including 1 table and 2 chairs, (Must supply your own tent\*)
- Partner will be mentioned in 3 P/A announcements during the Mutt Strut
- Placement of company logo on all appropriate marketing materials for Mutt Strut, i.e., press releases, social media, digital marketing and event landing page
- Opportunity to provide promotional items(s) in Wag Bags

**\$750**

### Water Station Sponsors - 1 Available

- Water station on Mutt Strutt route & set up an additional water station at the event
- Premium vendor space (Must supply your own table, chairs and tent\*)
- Placement of company logo on all appropriate marketing materials for Mutt Strut, i.e., press releases, social media, digital marketing and event landing page
- Opportunity to provide promotional items(s) in Wag Bags

**\$500**

### Best in Show Sponsors - 25 Available

- Partner will be mentioned in a minimum of 1 P/A announcement during Mutt Strut
- Premium vendor space (Must supply your own table, chairs and tent\*)
- Placement of company logo on all appropriate marketing materials for Mutt Strut, i.e., press releases, social media, digital marketing and event landing page
- Opportunity to provide promotional items(s) in Wag Bags

**\$250**

### Champion Sponsor - Unlimited Available

- Placement of company logo on all appropriate marketing materials for Mutt Strut, i.e., press releases, social media, digital marketing and event landing page
- Opportunity to provide promotional items(s) in Wag Bags



CROSS CREEK  
RANCH

[CrossCreekTexas.com/muttstrut](http://CrossCreekTexas.com/muttstrut)

# Reserve Your Sponsorship Now!

Preferred Sponsorship: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate below company name that you would like to appear on advertising, where applicable.  
Please print clearly. Submit logo files by March 15 to [LaurenC@johnsondev.com](mailto:LaurenC@johnsondev.com)

## Return your signed sponsorship form and check to:



[LaurenC@johnsondev.com](mailto:LaurenC@johnsondev.com)  
Cross Creek Ranch  
Attn: Lauren Calderon  
6450 Cross Creek Bend Lane  
Fulshear, TX 77441  
Make all checks payable to: Cross Creek Ranch

Sponsors: Drop off promotional items for Wag bag by Tuesday, March 24, at 5:00 PM



### For more information contact

Lauren Calderon | [LaurenC@johnsondev.com](mailto:LaurenC@johnsondev.com) | 281-949-6417  
[CrossCreekTexas.com/muttstrut](http://CrossCreekTexas.com/muttstrut)

\*No electricity will be provided in space. Sponsorship is secured once payment and form are returned and processed.  
Both form and payment must be received prior to the event for booth space.