



# SCARECROW FEST

SPONSORSHIP OPPORTUNITIES

**SAT • OCT 20 • 2018**  
**1PM-6PM**  
**CARNIVAL**  
**1:30PM-5:30PM**  
**CROSS CREEK RANCH**

**DEADLINE** *for* **SPONSORSHIP SIGNUP** *is* **OCT 9th**

## 2018 SCARECROW FESTIVAL – SUPERHERO PARTNERSHIP OPPORTUNITIES

Get your business in front of thousands of customers and prospects at one of Fulshear's largest, most anticipated fall family events: **SCARECROW FESTIVAL**.

### PROCEEDS BENEFITING:

Support this vital cause and enjoy high visibility at this fun, family event. Sign up today for the sponsorship level that's right for your business.



*Texana Center is a 501c not for profit organization that provides behavioral healthcare and intellectual and developmental disabilities services to residents of a six county area, including Fort Bend County.*

**\$7,500**

### **SUPERMAN PRESENTING SPONSOR** **2 SPONSORS ONLY**

**ONE LEFT**

- Company logo/name in event marketing including, press releases, eblasts, newspaper, \*magazines, and targeted direct mailer, plus...
- Company logo/name in extensive digital marketing, including but not limited to website takeover page, homepage banner, landing page, boosted Facebook posts, and banner advertising
- Talk about your business from the stage! Minimum of three opportunities, 2-3 minutes each
- Additional acknowledgment by emcee throughout the festival
- Company logo/name in staging backdrop
- Presentation of awards to Superhero contest winners
- 10x20 decorated tent, with a table, chairs and banner
- Banners and signage throughout the event site
- 10 complimentary wristbands for unlimited rides for clients, staff, friends and family (\$100 value)

**\$5,000**

### **WONDER WOMAN STAGE SPONSOR** **2 SPONSORS ONLY**

**SOLD**

- Company logo/name in event marketing including, press releases, eblasts, newspaper, \*magazines, a targeted direct mailer, plus...
- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- High visibility signage on performance stage
- Minimum one mention per hour from the stage designed to drive customers to your tent
- 10x20 decorated tent, with a table, chairs and banner
- 8 complimentary wristbands for unlimited rides for clients, staff, friends and family (\$80 value)

**\$2,500**

### **BATMAN CARNIVAL SPONSOR** **1 SPONSOR ONLY**

**SOLD**

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- High visibility signage at carnival ticket sales, on ticket sales platform
- Multiple mentions from the stage designed to drive customers to your tent
- 10x10 decorated tent, with a table, chairs and banner
- 6 complimentary wristbands for unlimited rides for clients, staff, friends and family (\$80 value)



Scarecrow Festival gets your business in front of Fulshear-Katy area Families with discretionary income in a wholesome, vibrant setting.



A sponsorship yields benefits beyond visibility at the event itself. Cross Creek Ranch promotes Scarecrow Festival with a robust advertising campaign, including PR and social media.



Scarecrow Festival is an established, anticipated area event that grows each year in attendance and participating businesses.

**\$1,000**

**SUPERHERO CONTEST DISPLAY SPONSOR—  
1 SPONSOR ONLY**

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- High visibility signage at the popular scarecrow display
- Company logo on ballots and/or at ballot station
- 10x10 decorated tent, with a table, chairs and banner
- Multiple mentions from the stage encouraging attendees to vote for their favorite scarecrow
- 4 complimentary wristbands for unlimited rides for clients, staff, friends and family

**SOLD**

**\$500**

**BALLOON ARTIST SPONSOR—  
2 SPONSORSHIPS AVAILABLE**

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- 10x10 decorated tent, with a table, chairs and banner
- Prominent signage at select attraction, ex: Brought to you by XYZ Business!"
- Multiple mentions from the stage designed to drive customers to your tent
- 2 complimentary wristbands for unlimited rides for clients, staff, friends and family

**SOLD**

**\$1,000**

**SPORTS ZONE SPONSOR—1 SPONSOR ONLY**

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- High visibility signage at the popular scarecrow display
- 10x10 decorated tent, with a table, chairs and banner
- Multiple mentions from the stage designed to drive attendees to your tent
- 4 complimentary wristbands for unlimited rides for clients, staff, friends and family

**SOLD**

**\$500**

**WRISTBAND SPONSOR**

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- 10x10 decorated tent, with a table, chairs and banner
- Company name on all wristbands

**SOLD**

**\$400**

**SUPERHERO MERCHANTS MIDWAY TENT**

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- 10x10 decorated tent, with a table, chairs and banner
- 2 complimentary wristbands for unlimited rides for clients, staff, friends and family event landing page, eblasts + press releases

**SOLD**

**\$750**

**FACE PAINTING SPONSOR—  
4 SPONSORS, 4 DIFFERENT TENTS**

- Face painting is a perennial festival favorite—there's almost always a line. That's why we're having two tents, each with a min. two face painters.
- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- 10x10 decorated tent, with a table, chairs and banner
- Prominent signage at select attraction, ex: Brought to you by XYZ Business!"
- Multiple mentions from the stage designed to drive customers to your tent
- 4 complimentary wristbands for unlimited rides for clients, staff, friends and family

**SOLD**

**\$250**

**\$250 SPONSORSHIP**

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- 10x10 space reserved (but must bring your own table chairs or decorations)
- 2 complimentary wristbands for unlimited rides for clients, staff, friends and family event landing page, eblasts + press releases

**NOTE—No Electricity offered in tents.**

**RESERVE YOUR SPONSORSHIP NOW**

Scan and return signed sponsorship form to:  
Arlene Nowak • Scarecrow Festival Event Producer  
M Plus Group • arlene@mplugroup.com

**\$750**

**SUPERHERO ATTRACTIONS SPONSOR—  
PUMPKIN PATCH—  
2 SPONSORSHIPS AVAILABLE**

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- 10x10 decorated tent, with a table, chairs and banner
- Prominent signage at select attraction, ex: Brought to you by XYZ Business!"
- Multiple mentions from the stage designed to drive customers to your tent
- 4 complimentary wristbands for unlimited rides for clients, staff, friends and family event landing page, eblasts + press releases

**SOLD**

**PAYMENT DUE WITH SPONSORSHIP SELECTION**

Mail check payable to: **Cross Creek Ranch**  
Mail to: **Scarecrow Festival • Cross Creek Ranch**  
6450 Cross Creek Bend Ln. • Fulshear, TX 77441

Preferred Sponsorship

Signature

Date

\*Inclusion pending receipt of payment and logo to meet print and production deadlines.