

2017 SCARECROW FESTIVAL SPONSORSHIP OPPORTUNITIES



SATURDAY OCTOBER 21, 2017
11 A.M. - 3 P.M.
CROSS CREEK RANCH

2017 SCARECROW FESTIVAL -

"SCARECROWLYMPICS" PARTNERSHIP OPPORTUNITIES

Get your business in front of thousands of customers and prospects at one of Fulshear's largest, most anticipated fall family events: Scarecrow Fest. Proceeds benefiting:



Support these two vital causes and enjoy high visibility at this fun, family event. Sign up today for the sponsorship level that's right for your business.

\$7,500 GOLD MEDAL PRESENTING SPONSOR - TWO SPONSORS ONLY

**ONE
REMAINING!**

- Company logo/name in event marketing including, press releases, eblasts, newspaper, *magazines, and targeted direct mailer, plus...
- Company logo/name in extensive digital marketing, including but not limited to website takeover page, homepage banner, landing page, boosted Facebook posts, and banner advertising
- Talk about your business from the stage! Min. three opportunities, 2-3 minutes each
- Additional acknowledgment by emcee throughout the festival
- Company logo/name in staging backdrop
- Presentation of awards to Scarecrowlympics contest winners
- 10x20 decorated tent, with a table, chairs and banner
- Banners and signage throughout the event site
- 10 complimentary wristbands for unlimited rides for clients, staff, friends and family (\$100 value)

\$5,000 SILVER MEDAL STAGE SPONSOR - TWO SPONSORS ONLY

- Company logo/name in event marketing including, press releases, eblasts, newspaper, *magazines, a targeted direct mailer, plus...
- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- High visibility signage on performance stage
- Minimum one mention per hour from the stage designed to drive customers to your tent
- 10x20 decorated tent, with a table, chairs and banner
- 8 complimentary wristbands for unlimited rides for clients, staff, friends and family

\$2,500 BRONZE MEDAL CARNIVAL SPONSOR - ONE SPONSOR ONLY

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- High visibility signage at carnival ticket sales, on ticket sales platform
- Your company name/logo on carnival wristbands
- Multiple mentions from the stage designed to drive customers to your tent
- 10x10 decorated tent, with a table, chairs and banner
- 6 complimentary wristbands for unlimited rides for clients, staff, friends and family



Scarecrow Fest gets your business in front of Fulshear-Katy area families with discretionary income in a wholesome, vibrant setting.



A sponsorship yields benefits beyond visibility at the event itself. Cross Creek Ranch promotes Scarecrow Fest with a robust advertising campaign, including PR and social media.



Scarecrow Fest is an established, anticipated area event that grows each year in attendance and participating businesses.

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\$1,000

SCARECROWLYMPICS CONTEST DISPLAY SPONSOR - ONE SPONSOR ONLY **SOLD!**

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- High visibility signage at popular scarecrow display
- Company logo on ballots and/or at ballot station
- 10x10 decorated tent, with a table, chairs and banner
- Multiple mentions from the stage encouraging attendees to vote for their favorite scarecrow
- 4 complimentary wristbands for unlimited rides for clients, staff, friends and family

\$750

FACE PAINTING SPONSOR (FOUR SPONSORSHIPS, FOUR DIFFERENT TENTS) **THREE REMAINING!**

Face painting is a perennial festival favorite – there's almost always a line. That's why we're having four tents, each with a min. two face painters.

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- 10x10 decorated tent, with a table, chairs and banner
- Prominent signage at select attraction, ex: Brought to you by XYZ Business!"
- Multiple mentions from the stage designed to drive customers to your tent
- 4 complimentary wristbands for unlimited rides for clients, staff, friends and family

\$500

SCARECROWLYMPICS ATTRACTIONS SPONSOR: CHOOSE ONE - PUMPKIN DECORATING, BALLOON ARTIST OR BOBBING FOR APPLES (...OR MORE! \$500 EACH.) **PUMPKIN DECORATING SOLD!**

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- 10x10 decorated tent, with a table, chairs and banner
- Prominent signage at select attraction, ex: "Brought to you by XYZ Business!"
- Multiple mentions from the stage designed to drive customers to your tent
- 2 complimentary wristbands for unlimited rides for clients, staff, friends and family

\$400

SCARECROWLYMPICS MERCHANTS MIDWAY TENT

- Company logo/name in digital marketing, including event landing page, eblasts + press releases
- 10x10 decorated tent, with a table and chairs
- Multiple mentions from the stage designed to drive customers to your tent
- 2 complimentary wristbands for unlimited rides for clients, staff, friends and family

*Inclusion pending receipt of payment and logo to meet print and production deadlines.

RESERVE YOUR SPONSORSHIP NOW

Scan and return signed sponsorship form to:
Arlene Nowak
Scarecrow Fest Event Producer
M Plus Group
arlene@mplusgroup.com

PAYMENT DUE WITH SPONSORSHIP SELECTION

Mail check payable to 2017 Scarecrow Fest c/o CCR.
Mail to: **2017 Scarecrow Fest**
c/o CCR
6450 Cross Creek Bend Ln.
Fulshear, Texas 77441

Preferred Sponsorship _____

Signature _____ Date _____

For more information contact: Arlene Nowak • arlene@mplusgroup.com • (713) 528.1047



CROSSCREEKTEXAS.COM/SCARECROWFEST